



The World-Wide Leader in
Motorsports Entertainment

To Whom It May Concern:

I was contacted by PE Systems regarding their service to assist the Richard Petty Driving Experience (RPDE) in lowering its credit card processing fees. Having been approached by "cost savings" businesses in the past, I was quite reluctant of their ability to save RPDE money, but I must say that after going through the process, I have been VERY IMPRESSED with PE Systems. From dealing with Brendon Hill (Business Development) from his initial cold call, through their detailed presentation explaining how RPDE's credit card fees worked and what PE Systems could do reduce the fees, to the detailed and easy to follow statements showing the savings (which they also walk through for you) to ongoing professional customer support with Sheri Riley (Account Manager), the entire process has been outstanding. PE Systems has not only saved RPDE money, but they have become a partner and advisor to our company as issues arise (as they review our statements each month) to providing consulting to our company (in credit card processing setup) as we take on new ventures to grow our business.

Even before RPDE signed the contract with PE Systems we tried to do due diligence and compare their service with other entities that were offering to do the same, but we found that there were no other companies that were in the same business of working directly for us, doing all of the work, and having a fee that was completely performance based. It was very impressive to me as well that many of their current clients are REPEAT customers and are signing up yet again after their initial contract term expires. If that does not speak to the service PE Systems provides (which as a customer now 3 months in the process, I see every month), then nothing else does.

I HIGHLY recommend that if you would like to save money on your credit card fees (and in today's age, everyone is looking to take more to the bottom line), give PE Systems a chance to save you money. Their initial analysis is free, and if you do not like what you see from them, than there is no obligation to you. I have CFO and controller friends that I myself have introduced to PE Systems and they too have been very satisfied with the service that was provided.

Sincerely,

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Controller
Richard Petty Driving Experience

1•800•BE•PETTY